

**THERE'S MORE TO IT
THAN MEETS
THE EYE.**



**THE COMMUNITY MEMBERSHIP
REALLY ADDS UP.**

AMA MEMBER HANDBOOK



ama.ab.ca



LITTLE CARD. A LOT OF BENEFITS.

You want all the perks of being an AMA member, but you don't need Roadside Assistance. We got you.

With an AMA Community membership, you're joining one million other Albertans who put their trust in us for the things that matter most. As a member, you'll gain access to our AMA products, services, and expertise.

We've got Alberta's largest rewards program, offering exclusive savings and rewards, and you can earn reward dollars on cards purchased from AMA. We also have a community of experts that can help with insurance, whether you need auto, home and renters, business, or life and health insurance. Our Registry Services can help with your driver's licence, health care card, and more. And with AMA Travel, you get access to exclusive deals and offers, no matter where your wanderlust takes you.

At AMA, you're practically family and we're here to help. With all the benefits, your membership will pay for itself in no time.

Read on to see what your membership can do.



DOWNLOAD
OUR APP



For questions regarding your membership,
call **1.800.222.6400** or visit an AMA centre.

COVERAGE AT A GLANCE

Savings on Everyday Items

Earn Reward Dollars	5% back in reward dollars on groceries and other everyday essentials*
AMA Rewards Program	Earn reward dollars and save up to 25% at over 165,000 partner locations worldwide in store and online

*Through our card program, with applicable partners

Canada-Wide Fuel Savings at Shell

Save 3¢/L	10% off Car Washes	10% off In-store Purchases
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*At participating Shell locations only, conditions apply

Access to Alberta Based Experts at Your Fingertips

17 Registry Locations	Members-only services such as Vehicle Registration Auto-Renew
Local Insurance Advisors	Our advisors get it, because they live, drive, and work here too
AMA Driving School	Courses for new and experienced drivers

Member Exclusive Experiences & Events

Connect with AMA Community Groups

- Best of Alberta
- Cost Cutters
- EV Life
- Go Solo – Travellers
- HelloAlberta
- Smart Travellers
- The Social Network
- Backyard BBQ
- Good to Grow
- Happy Campers

Annual Events for Members

- Shredding
- Electronics Recycling
- Car Care/Battery Check

More Great Benefits

Bike Assistance	4 Calls Per Year
Travel Medical Insurance	10% Off*

*10% member savings applies to total premium excluding taxes on Travel Medical Insurance only. Minimum premium applies. All applicants must meet standard eligibility requirements for purchase.

AMA Travel Insurance, an Orion Travel Insurance product, is underwritten by Echelon Insurance. Certain exclusions, limitations and restrictions apply. A Medical Questionnaire may be required if you are 60 years of age and older.

AMA Insider Magazine	Receive engaging and informative updates and seasonal savings for all things AMA right to your mailbox 4 times a year. Digital copies also available.
Secure Document Disposal	Fast and secure, an easy way to dispose of confidential documents worry-free

MEMBERSHIP BENEFITS

DOWNLOAD
OUR APP



With AMA, you get to enjoy peace of mind, exclusive savings and rewards, and an array of other services. As a member, you're practically family. What matters most to you, matters to us, and we're here to help.

AMA Rewards

Get excited! You now have access to Alberta's largest rewards program. Shop at any of our 165,000 partner locations worldwide (and online) and you'll instantly save with an exclusive discount or earn reward dollars. You can get rewarded for buying everything from everyday items, like groceries and other essentials, to gifts and nights out.

Your reward dollars are worth the same as cash and they never expire. Use them towards almost any AMA product or service, to renew your membership, or even buy gift cards! You'll get 5% back in reward dollars with every partner gift card you purchase.*

Save Every Day at Shell

Save 3 ¢/L on fuel every time you fill up at a Shell station with your AMA membership. Simply insert your AMA membership card at the pump, swipe in-store or pay from your phone using Shell EasyPay™ in the Shell app with your membership and payment cards linked. With over 225 participating locations across Alberta, save 10% on car washes and in-store purchases. You can also combine your AMA discount with other offers. Visit ama.ab.ca/Shell to learn more.

At participating Shell locations, conditions apply.

Bike Assist

We're talking all kinds of bikes, from conventional pedal bikes to recumbent tricycles. We're here for you, 24/7, for basic fixes or transport for more serious repairs. Let us inflate your tires, reset your bike chain, tighten up loose parts, or make minor adjustments to help you get to where you need to go, safely.

Travel

AMA Travel is the largest travel agency in Western Canada. With expert travel agents in our centres across Alberta, we can help you book the perfect vacation no matter the destination or travel style, from family vacations, cruises, exotic adventures, and many more. Wherever you want to go, we'll give you firsthand recommendations and support you before, during, and after your trip. As an AMA member, you receive special savings and benefits, and combined with our Best Price Guarantee on hotels and vacation packages, you'll know that you're getting the best deal.

Driver Education

Whether you're learning to drive or wanting to improve your skills, we offer a full selection of in-vehicle, in-class, and online training programs. We also offer Corporate Driver Training for employers looking to improve their fleet driver's performance and reduce the risk of collisions.

Savings on Insurance

This is Alberta. Sometimes we see snow, rain, sun, and hail all in the same day. It can be unpredictable, but it's all part of life in Alberta. AMA Insurance* is here to help protect the things that matter most, offering auto, home and renters, business, and life and health insurance. The insurance experts at AMA Insurance understand the kinds of insurance Albertans truly need and are ready to help with whatever you need and receive exclusive member savings.

Registry Services

We can help with Driver's Licences, birth certificates, Alberta Health Care, liens, business services, land titles — you name it. AMA is your one-stop shop for all your personal, business, and auto registry needs. From life's biggest moments to the smallest details in fine print, our registry agents are here to help.

Join Our Online Communities and Engage in Community Initiatives

Your membership welcomes you to a host of AMA Communities. Find like-minded people with shared interests. Attend AMA Events, like electronics recycling and shredding days. Support your local food bank at Fill Our Fleet. You're practically family, and you'll even make some new friends.

Tap Our App

Download the free AMA app to view road reports, Communities, the AMA gift card program, AMA insurance features, and more!

Reward Dollars

AMA members earn reward dollars at many partner locations in person, online, and through our gift card program in AMA centres, the online store, or through the AMA app. Reward yourself by spending those dollars on almost any AMA product or service.

AMA Insider Magazine

As a benefit of membership, you'll receive four issues of AMA *Insider* magazine each year. Stay informed on the latest member-only deals, AMA advocacy initiatives, and community events, plus get an insider's look at tips and stories to help you live your best life.

Honorary Lifetime Members

To thank our members who have been with AMA for over 50 continuous years in Alberta, we award a free Basic membership for life.

*Redemption Earned calculation is based on the amount paid by the member. Reward dollars earned calculated based on the total paid less the amount paid using redeemed reward dollars.

*AMA Insurance is a trade name of AMA Agencies Ltd. o/a AMA Insurance Agency. Auto and insurance sold by AMA Insurance is largely underwritten by Alberta Motor Association Insurance Company. AMA Insurance sell life and health insurance underwritten by 14 different insurers

Who Can Join?

If you're a permanent resident of Alberta or the Northwest Territories and you're 16 or older, you're welcome to join AMA. But remember, your membership isn't transferable and it can only be used by you.

Change of Information

Please let us know if you have any changes to your membership information (name, address, cancellations, etc.). Call **1.800.222.6400**, visit us in centre or in your online profile: ama.ab.ca/Profile.

Upgrading Your Membership

If your circumstances change and you find yourself needing a different membership (like to include Roadside Assistance), check out all the options available to you. Call us at **1.800.222.6400**.

Moving Out of Province

Before you go, let us know what your new address will be so that your membership can be transferred upon expiry to an affiliated CAA/AAA club. The affiliated auto club will contact you when your membership comes up for renewal. If the other CAA/AAA club does not offer a Community level membership, you may need to transition to another membership type. Until then, you'll be covered as an AMA member while living in another province or state.

Cancellations

Although we do offer a 30-day money-back satisfaction guarantee on new annual memberships, we aren't able to provide refunds for annual memberships cancelled past 30 days. To cancel your membership, please let us know prior to your next renewal date. We are not able to refund a membership after the renewal of your membership has been paid.

Auto-Renew

As part of your monthly or annual membership subscription, your credit card will automatically be charged monthly or annually to ensure your coverage does not lapse.

Interesting Fine Print

While AMA prides itself in providing great service to Albertans and our friends in the Northwest Territories, there are certain things we expect from our members also. So it's important that you live up to your end of the bargain so we can always live up to ours.

AMA expectations of our members:

- You'll only carry one AMA Membership per membership year.
- You'll only use your Bike Assist calls for personal use.
- You'll be respectful and professional when communicating with members of our team whether in our online communities, in our centres, on the roads, or at our events. And we'll, of course, be likewise with you.
- You won't misrepresent a situation to obtain products or services that aren't covered by your membership or are not appropriate for you to receive. That'd just be wrong.
- You won't try to do anything to get around the rules and policies AMA has put in place with respect to our products and services.
- You'll not make any false or misleading claims about AMA's products or the services we provide.
- If you decide to break up with us and choose not to renew your membership, you'll give us a call to let us know. This way, AMA can ensure your account is updated and, if you're signed up for automatic renewal, we know to cancel that, too.

AMA may act if members disregard our expectations:

- On our end, we reserve the right to not offer you the opportunity to renew, refuse you service, impose a surcharge or cancel your membership for any reason, including but not limited to, you not living up to your responsibilities outlined or abiding by the terms and conditions listed in detail on our website.
- In rare circumstances, AMA may take legal action against those people who break the law, threaten or harass our team or members or the public, cause injury or damage AMA property, or the property of others while on AMA premises.

GET PAID FOR THE EVERYDAY THINGS YOU BUY.



Like groceries...

What if your grocery runs gave you a little extra in return? Buy grocery gift cards at AMA and you'll fill the fridge and put money back in your wallet.



and movies...

With Cineplex gift cards, every date night gives you 5% in reward dollars that you can use for even more great times at the movies.



and dining out.

When there's no time to make dinner, our restaurant gift cards can help you put food on the table and keep some cash in your pocket.

With over 70 brands to choose from, our Gift Card Program pays you back for those everyday things you're already buying. Get your gift cards at AMA or in our online store, and you'll earn 5% in reward dollars. That's free money you can use to buy even more gift cards.

Plus, if you need them quickly, you can get Sobeyes, Indigo, Ultimate Dining, and other e-gift cards online. With AMA, saving has never been easier.

Learn more at ama.ab.ca/GiftCards

AMA REWARDS

AMA Rewards is Alberta's largest loyalty program, and you're automatically enrolled! With more than 165,000 partner locations worldwide and online, it's easy to save on nearly anything. From everyday purchases to big-ticket items, there are savings available at so many places you love to shop. Plus, you can purchase and reload many of our gift cards right from the app, making it even more convenient and easier to start racking up those reward dollars.

GIFT CARD PROGRAM

Shopping, Reloading & Redeeming

Exclusive Discounts at 165,000 Partner Locations

AMA members enjoy discounts at over 165,000 partner locations. Save on airport parking, fuel at Shell, Enterprise car rentals, Canada Parks Passes, and more. Your membership makes every adventure easier on your wallet. Learn all the ways you can save at ama.ab.ca/Rewards.

Earn More with Gift Cards

Every gift card purchase through AMA pays you back. Members earn 5% in reward dollars with every card—whether you're enjoying a stay at Best Western, picking up groceries at Sobeys, or dining out at Boston Pizza. It's the simplest way to stack your savings on everyday spending. Visit ama.ab.ca/Giftcards to learn more!

Reward Dollars: Real Value You Can Use

Reward dollars never expire, and every \$1 equals \$1 CAD. Use them towards travel when you book with an AMA Travel agent, apply them to your membership or even buy more gift cards. Wherever your journey takes you, AMA helps you get there for less.

DOWNLOAD
OUR APP



These icons = your rewards



Save
Money



Earn
Reward
Dollars

Present your AMA card at time of purchase at any of our rewards partner locations. Cannot be used for gift card purchases. Retail and AMA Rewards partners subject to change without notice. Other conditions may apply, visit AMARewards.ca/Terms. Reward dollars are awarded before taxes, on the purchase amount. Reward dollars are applied to your AMA account within one month of purchase.
* Available to members who have held an active membership for a least one month are able to redeem their reward dollars online to purchase or reload gift cards.

YOUR DINING & FOOD SAVINGS

Rewards across Alberta

Boston Pizza Gift Card

 **EARN 5%** in reward dollars on every gift card purchase.

Cookies By George Across Alberta

 **SAVE 10%** on regular prices both online and in store.

Cookies By George Gift Card

 **EARN 5%** in reward dollars on reloadable Cookies By George gift cards purchased at AMA centres or through online store.

Earls Gift Card Across Alberta

 **EARN 5%** in reward dollars on reloadable Earls gift cards purchased at AMA centres or through online store. E-gift cards available in online store.

East Side Mario's Calgary, Camrose, Red Deer, St. Albert

 **SAVE 10%** on dining.

Flirt Cupcakes Edmonton

 **SAVE 10%** on purchases OR get **FREE** delivery service (\$50 value) to your wedding venue. Get a **FREE** birthday cupcake within one week of your birthday (in store only).

Freshii Across Alberta

 **SAVE 10%** on dine-in or take-out.

Harvey's At participating locations across Alberta

 **SAVE 10%** on dining.

Hudsons Canada's Pub Calgary, Edmonton, Lethbridge

 **SAVE 15%** on all regular-priced food and beverages.

Hudsons Canada's Pub Gift Card

 **EARN 5%** in reward dollars on reloadable Hudsons Canada's Pub gift cards purchased at AMA centres or through online store. E-gift cards available in online store.

Jugo Juice Across Alberta

 **FREE** regular Xtra Benefit with the purchase of any smoothie.

Kernels Popcorn Calgary, Edmonton, Lethbridge, Red Deer

 **GET** a large popcorn for the price of a medium.

Kernels Gift Card

 **EARN 5%** in reward dollars on Kernels gift cards purchased or reloaded at any AMA centre or through the online store. Reload your card in centre or online.

Marble Slab Creamery Across Alberta

 **SAVE 10%** on all ice cream cakes, cones, and gourmet treats.

Montana's Across Alberta

 **SAVE 10%** on dining..

New York Fries Across Alberta

 **SAVE 10%** on dining.

Original Joe's Across Alberta

 **SAVE 10%** on dining.

Poko Popcorn Calgary

 **SAVE 15%** on gourmet popcorn.

Rocky Mountain Chocolate

Edmonton, Calgary

 **SAVE 10%** on gourmet chocolate and quality treats in store.

YOUR DINING & FOOD SAVINGS

Rooster Cafe and Kitchen Edmonton

 **SAVE 15%** on regular-priced food and beverages.

The Sherlock Holmes Pubs Downtown, Sherwood Park, Campus and Duggan's Boundary Irish Pub

 **SAVE 15%** on food and beverages.

State & Main Across Alberta

 **SAVE 10%** on dining.

Swiss Chalet Across Alberta

 Purchase 2 adult entrees and receive a free appetizer or slice of pie – dining room only. **SAVE 10%** with minimum \$50 purchase online and mobile orders.

The Keg Gift Card

 **EARN 5%** in reward dollars on The Keg gift cards purchased at any AMA centre.

The Ultimate Dining Card Across Alberta

 **EARN 5%** in reward dollars on reloadable Ultimate Dining gift cards purchased at AMA centres or through online store. E-gift cards available in online store. Use it at restaurants across Canada, including Swiss Chalet, Harvey's, East Side Mario's, State & Main, Original Joe's, Montana's and many others.

Tims® Gift Card

 **EARN 5%** in reward dollars on every gift card purchase.

Troubled Monk Red Deer

 **SAVE 10%** on growler fills and merchandise.

Tutti Frutti Breakfast and Lunch

Edmonton, Calgary, Sherwood Park, Spruce Grove

 **SAVE 10%** on dining.

Uber Eats Gift Card Across Alberta

 **EARN 5%** in reward dollars on Uber Eats gift cards purchased at AMA centres or through online store. E-gift cards available in online store.

Wok Box Across Alberta

 **SAVE 10%** on dine-in and take-out.

YOUR SHOPPING SAVINGS

Rewards across Alberta

AMA Rewards E-Store Get paid to shop online!

-  **EARN UP TO 10%** in reward dollars on every purchase with many of your favorite brands including David's Tea, Decathlon, Puzzle Master, Sephora, and more.

Castle Toys Calgary

-  **SAVE 10%** on in-store and online purchases.

-  **EARN 5%** in reward dollars on in-store purchases.

Derks Formal's Sherwood Park

-  **SAVE 15%** on men's fashion in store.

Elite Promotional Marketing Calgary, Edmonton, Stony Plain

-  **SAVE 15%** on sportswear and corporate apparel (up to a maximum of \$100).

Grower Direct Across Alberta

-  **SAVE 10%** on flowers.

Indigo Gift Card

-  **EARN 5%** in reward dollars on reloadable Indigo gift cards purchased at AMA centres or through online store. E-gift cards available in online store.

Paris Jewellers Across Alberta

-  **SAVE 15%** on regular-priced, in-store jewellery.

President's Choice Gift Card

-  **EARN 5%** in reward dollars on President's Choice gift cards purchased at any AMA centre.

RW&CO Across Alberta

-  **SAVE 10%** on the last ticketed price in store and online.

Running Room Gift Card

-  **EARN 5%** in reward dollars on reloadable Running Room gift cards purchased at any AMA centre or through the online store. Reload your card in centre or online.

Safeway/Sobeys/IGA Gift Card

-  **EARN 5%** in reward dollars on reloadable Safeway/Sobeys/IGA gift cards purchased at AMA centres or online store. E-gift cards available in online store.

Shell Canada

-  **SAVE 3 CENTS** per litre and **10%** on car washes and in-store. AMA membership must be used at the time of purchase and is combinable with other offers.

Shopping.ca Gift Card

-  **EARN 5%** in reward dollars on Shopping.ca gift cards purchased at any AMA centre. Use it at shopping centres across Canada, including CrossIron Mills.

Sobeys Liquor/Safeway Liquor Gift Card

-  **EARN 5%** in reward dollars on reloadable gift cards purchased at AMA centres or through the online store. E-gift cards available in online store.

The Costume Shoppe Calgary

-  **SAVE 10%** on the lowest ticket price in store and online.



**EARN
5%
BACK***

GET REWARDED FOR MAKING EVERYDAY PURCHASES!

Buying gift cards from AMA is
the easiest way to get rewarded.

Your everyday purchases can be more rewarding than you think! You'll **earn 5%** in reward dollars every time you purchase or reload a gift card from AMA. Groceries? Gifts? Date night? With over 70 brands to choose from, you can get rewarded for purchases you're already making.

One reward dollar is worth \$1 Canadian. Your reward dollars never expire as long as your membership is active and can be transferred to a different CAA club, outside of Alberta if you move. You can spend your reward dollars on almost everything we offer at AMA, including dream vacations, membership fees, and even more gift cards.

AMA makes it easy to earn reward dollars and get even more out of your membership.

Learn more at [AMARwards.ca/GiftCards](https://amarwards.ca/GiftCards)

There's a ton of value in that little card.

And, it's worth a whole lot more than you think. Did you know it can pay for itself in just one shopping spree? A set of tires here, some grocery shopping there — throw in some online purchases in between and you'll have more than enough to pay for your membership renewal.

YOUR MEMBERSHIP PAYS FOR ITSELF!

No, really - we've done the math and put some examples in a nifty chart for you.

Category	Must haves	On what?	Purchases	Deals	Save money	Earn reward dollars
Automotive	Kal Tire	A set of four tires	\$800	SAVE 5% on all products and services	\$40	
Automotive	Lube City	Two oil changes per year	\$250	EARN 15% in reward dollars on most products and services EARN 5% in reward dollars on gift cards		\$50
Health & Beauty	LensCrafters	Pair of new glasses	\$300	SAVE up to 50% on lenses on a complete pair of eyewear SAVE 30% off non-prescription sunglasses SAVE 15% off lenses or frames when purchased separately	\$90	
Travel	Air Canada	On flight or vacation bookings	\$5,000	EARN 5% in reward dollars on single-load or digital Air Canada gift cards		\$250
Dining & Food	Uber Eats	Gift Card	\$1,500	EARN 5% in reward dollars on Uber Eats gift cards		\$75
Dining & Food	Montana's	Dinner for the family	\$200	SAVE 10% on dining EARN 5% in reward dollars paying with the UDC gift card	\$20	\$10
Dining & Food	Tims®	Gift Card	\$600	EARN 5% in reward dollars on Tims® gift card purchases		\$30
Shopping	Indigo	Gift Card	\$1,200	EARN 5% in reward dollars on reloadable or Indigo gift cards		\$60
Shopping	Sobeys/Safeway/IGA	Gift Card	\$7,000	EARN 5% in reward dollars on Sobeys, Safeway, FreshCo & IGA reloadable and gift cards		\$350
Shopping	Shoppers Drug Mart	Gift Card	\$700	EARN 5% on Shoppers Drug Mart gift cards		\$35
Shopping	PetSmart	Gift Card	\$5,000	EARN 5% in reward dollars on single-load or PetSmart gift cards		\$250
					\$150	\$1,110

Earn 5% in reward dollars on all gift cards.

YOU SAVE: \$1,260



AMA TRAVEL

It's like having an expert in the family.

We've travelled the world — from campervans to cruise ships, wellness getaways to wildlife encounters, active and adventurous trips and everything in between — so we know the ins and outs. Want to know about all the great places to eat in Italy, the best beaches in Mexico, or the hidden gems in our own backyard? Just ask one of our locally based travel agents.

Whether you book online, in centre, or by phone, we go way beyond the transaction — before, during, and after your trip. Vacations are treasured and we want yours to be perfect. But if something goes wrong, you know we'll be there for you 24/7.

As a benefit of membership, you'll save 10%¹ off our Travel Medical Insurance plans, plus you'll be eligible for member-exclusive offers and discounts on select vacations.

We'll look after all the details, so you can just look after having fun.

Visit **AMATravel.ca** to book your next vacation online.

Call **1.866.667.4777** to speak with one of our travel agents, or come into an AMA centre to meet with an agent in person.

You can also book an appointment with an agent in advance at **AMATravel.ca/Appointment** so you don't need to wait in line when you visit us in centre.

- 10%¹ off Travel Medical Insurance
- Member-exclusive offers and discounts on tours, rail, and custom itineraries
- Shipboard credit and other benefits with ocean, river, luxury, and expedition cruise lines.
- Discounted rates at select hotels and on car rentals worldwide
- Savings on ski tickets, theme parks, park passes, Golf Card, and attractions passes
- Up to 15% off luggage
- Up to 22% off travel accessories
- Up to 40% off Airport Parking
- Member-exclusive discounts on passport photos and currency exchange
- FREE online maps, TourBooks®, and TripTiks®



AMA Travel Best Price Guarantee

Book your vacation package online (from select suppliers) or North American hotel and if you find a lower price on the same deal — we'll match it. Guaranteed.

AMATravel.ca/BestPriceGuarantee

1. 10% member savings applies to total premium excluding taxes on Travel Medical Insurance only. Minimum premium applies. All applicants must meet standard eligibility requirements for purchase. AMA Travel Insurance, an Orion Travel Insurance product, is underwritten by Echelon Insurance. Certain exclusions, limitations and restrictions apply. A Medical Questionnaire may be required if you are 60 years of age and older.

AMA DRIVER EDUCATION

New Drivers Deserve Alberta's Best Driver Education

Over 87 years, we've helped train and license over 900,000 Albertan drivers, and each year we update our curriculum to ensure that our students have access to the most up to date information and the best possible training methods. Our New Driver Program offers a choice of online, in-class and virtual courses to match a wide range of personal learning preferences. And our expert instructors have the skills, patience, and experience to help people of all driving levels become safe, confident, and road-ready drivers.

Book your new driver lessons at ama.ab.ca/NewDriver.

Plus, students who successfully graduate from our New Driver Program may be eligible for up to \$300 one time savings on an Alberta Motor Association Insurance Company auto policy through AMA Insurance.*

To register, call **1.833.374.8733** or visit AMADriverEducation.ca.

- New Driver Programs
- Class 7 Learner's Prep Resources
- Winter Driving Lessons
- Driver Refresher Courses
- Demerit Reduction Courses
- RV Driving Lessons

Ready to book your road test? Visit ama.ab.ca/RoadTest. You can also visit a Registry Agent in person or call our Road Test Support Team at **1-855-759-7432**.

Corporate Driver Training - Protect Your Drivers and Your Business

We run the best corporate driver training programs in Alberta that focuses on proactive and safe driving techniques. Our licensed and certified driving instructors have over 40 years of industry experience, training over 84,000 drivers for some of the largest companies in the province.

Regularly training our own fleet drivers at AMA, we understand the importance of safe driving and see the daily impact it makes on our Albertan roads.

To speak to a Corporate Driver Training expert, please call **1.877.474.8717** or visit ama.ab.ca/CorporateDriverTraining.



Members save up to **\$400** on the cost of registration for our New Driver Programs.

*Not every person that applies for automobile insurance underwritten by AMAIC will be issued a policy. The Graduate must qualify for and obtain, or be added to, an AMAIC personal automobile insurance policy for the savings to apply. Savings offers may not be combined. Only one AMA New Driver Program savings may be used by a graduate. AMA Insurance is a trade name used for AMA Agencies Ltd. o/a AMA Insurance Agency. Auto policies sold by AMA Insurance are largely underwritten by Alberta Motor Association Insurance Company (AMAIC).

AMA REGISTRIES

Life has many stages. We're here to help you through all of them. It could be you're just coming in to renew your vehicle registration. Or maybe, putting plates on your first car, getting married, or ordering a birth certificate for your newborn child. No matter what it is, the paperwork still needs to get done — and that's what we're here for. We'll make sure every last detail is taken care of.

Save time and energy with AMA's Vehicle Registration Auto-Renew service. Sign up online and we'll automatically process your vehicle registration in the month it expires and send you the documents in the mail every year. You can also schedule an appointment online for AMA Registry Services, including Road Tests and Corporate Registry Services, at a date and time of your choice. Book your registry appointment at ama.ab.ca/Appointment or book your road test at ama.ab.ca/RoadTest.

Our Registry Agents are also available by phone at **1.866.989.6370**, or email at registries@ama.ab.ca or drop by any AMA centre.

- Vehicle and Driver Licence Services
- Driver Knowledge Testing (written driver tests)
- Alberta Class 5 and 6 Road Tests (in-vehicle driver tests)
- Commercial and Fleet Registration
- Alberta Health Care Services
- Vital Statistic Services (Marriage, Birth, Death Certificates and more)
- Corporate Registry Services
- Lien Searches and Registration
- Land Title Searches and Registration
- Commissioner for Oath
- Secure Document Disposal

Vehicle Registration Expiry Dates

EXPIRY MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
LAST NAME BEGINS WITH	A (no Av), I, J, Ke, U, X, or # Company	M (not Me) or Q	B (not Be) or Y	D or G (not Gr)	C (not Cl) or N	Cl, H, or Sc
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	Av, Be, L, Sz, V, or Z	E, Gr, or R	F, Po, or T	S (not Sc or Sz)	K or P (not Ke or Po)	Me, O, or W

AMA Business Registry Services

Start your business journey with personalized guidance. Take your first step and book an appointment with a dedicated Business Registry Specialist.

AMA INSURANCE*

It takes an Albertan to know how to protect one.

Whether you're looking for car, home, or life insurance — if it's important to you, it's important to AMA Insurance.

An AMA Insurance advisor can help you understand your options so that you can make coverage choices you feel confident in. Get a quick quote or book an appointment with an advisor online at [AMAInsurance.ca](https://ama.ab.ca). Advisors are also available by phone at **1.800.615.5897** or in-person when you drop by any AMA centre.

- **Policies to help give you peace of mind!** Options include auto insurance, property insurance, RV insurance, business insurance, life and health insurance, personal accident insurance, and even special event liability insurance.
- **Home is where the savings are!** Plus, enjoy more opportunities to save if you're 50+, by bundling your AMAIC auto and property policies, having hail-resistant materials installed, and MORE!
- **Gear up for savings on your auto insurance!** Members can save up to 20% on their insurance premium after being a member for two years or more. Plus, there are savings available for having multiple vehicles, multiple policies, using winter tires, being claims/conviction-free, and **MORE!**
- You'll get **FREE** identity theft expense coverage with your home, condo, or renters insurance policy.



For Albertans, by Albertans

When you work with an AMA Insurance advisor, you're talking to someone who drives the same roads and lives in the same cities you do, and who truly understands how to deliver maximum peace of mind.



Dependable Customer Service

Backed by over 60 years of service and counting, AMA Insurance's team of insurance advisors are dedicated to helping you with your insurance needs online, on the phone, or in person at one of our 17 AMA centres.



FREE accident forgiveness coverage on your auto policy is available for qualifying members.

AMA IN YOUR COMMUNITY

We're Albertans Serving Albertans

It's a special thing to be part of a community—and that's what we are! At AMA we look out for one another, advocate for each other and celebrate together. We also mobilize to support our neighbours when they need us most. See how we connect with you and the communities that we all call home.

AMA Legacy Projects

In celebration of AMA's centennial in 2026, we have a series of projects designed to leave a lasting legacy. From planting 100 hectares of forest to mark our hundred years, to hosting one million bees in our hives to honour our million members, these initiatives reflect our commitment to protecting what matters most to Albertans.

Member-Exclusive Opportunities

Communities are the heart and soul of AMA. We serve them, we're a part of them, and we love getting together with them through member-exclusive opportunities.

Shredding Events

When we say we protect the things that matter most, that includes your good name. Guard against identity theft at free, member-exclusive Shredding events across the province.

ama.ab.ca/Shredding

Car Care and Battery Test Events

These free events help our members prepare for the cold winter months keeping you—and your vehicle—safe on the road.

ama.ab.ca/Events

Join an Online Community

Nothing feels better than belonging to a group that cares about the same things you do. It's about connecting with people who have similar interests and discovering the kind of camaraderie that inspires you to grow and learn. Follow your passions and check out our online groups on the AMA App.

ama.ab.ca/OnlineGroups

AMA IN YOUR COMMUNITY

With young Albertans for life

Since 1938, we've been committed to delivering school programs that benefit the next generation of Albertans. From the crosswalk to the garden, to behind the wheel, our programs provide the kind of real-world learning opportunities that kids love, and teachers appreciate.

School Safety Patrol

AMA's School Safety Patrol has one obvious goal: to help Alberta's children safely make their way to and from school. But the program also empowers nearly 13,000 patrollers to become leaders within their local communities. Help create safe school zones and keep an eye out for these crosswalk heroes!

ama.ab.ca/SchoolPatrol

School Garden Studio

We love Growing! Why? Because sustainable gardening helps food security, and food security helps build safe communities, and you get the idea. Launched in 2024, the School Garden Studio is an online platform filled with free resources to help teachers develop their own food literacy and garden programs in the classroom. This AMA Community Foundation program is proudly supported by AMA because sustainable gardening helps food security, and food security helps build safe communities.

SchoolGardens.ama.ab.ca

Driver Ed: School Edition

Students who take driver education develop confidence behind the wheel, improve decision-making skills, and learn personal responsibility, setting them up for a lifetime of safe and responsible driving.

TeachDriverEd.ama.ab.ca

Advocacy & Awareness

As one of the longest serving consumer advocates in the province, we're passionate about protecting Albertans. Our education, awareness, and advocacy efforts address issues like road safety, home & auto theft, evolving mobility needs, air passenger rights — and more. We also work in partnership with government and other stakeholders to support the issues that matter to you. Our investment in your safety, our province, and our communities is something you can depend on.

ama.ab.ca/Community/Build

AMA COMMUNITY FOUNDATION



AMA Community Foundation

We champion and support programs that help the leaders of tomorrow feel empowered and confident. With a focus on food security, climate good, safe communities, and childhood safety, we're passionate about making Alberta youth more self-sufficient, capable and resilient.

Food Security

From supporting school garden programs to donating to community food banks, we're tackling the immediate need as well as preventative and educational initiatives for our children. In partnership with AMA and its members more than 1.8 million dollars and over 400,000 lbs of food have been donated in support of Alberta's food banks since 2009 through the annual Fill Our Fleet campaign.

Climate Good

We champion climate initiatives for the benefit of all Albertans. From the bees to the trees, the Foundation is passionate about supporting projects that protect our precious planet. Investing in tree planting initiatives that create space for healing, connection and community while also protecting pollinators which are essential to Alberta's ecosystem.

Childhood Safety

Every child deserves to walk, bike, and play safely in their community. We support programs and invest in initiatives that protect Alberta's next generation. Together, we can make our communities safer—one step, one child, one neighbourhood at a time.

Safe Communities

We're committed to improving traffic safety for motorists, cyclists and pedestrians. We do this by funding research to understand critical traffic safety issues and determine the causes of collisions.

Learn more about how AMA members are making a difference and how you can get involved at amacommunityfoundation.org



AMA's Privacy Policy

Protecting your personal information

Personal information is collected, used and disclosed for the benefit of our members and in accordance with our Privacy Policy. Copies of AMA's Privacy Policy are available at AMA centres, online at ama.ab.ca/Privacy or you can contact the AMA Membership department and we'll send you a copy.

You may also contact the AMA Membership Department if you wish to correct or update any of your personal information, or to withdraw your consent for AMA to use your personal information, for example if you no longer want to receive AMA promotions or publications. Please be aware that withdrawing your consent may not be possible in some cases, or may result in AMA no longer being able to provide certain services to you.

If you have any questions or concerns about AMA's Privacy Policy or wish to discuss any privacy concerns that you may have, please contact AMA's Chief Privacy Officer.

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Chief Privacy Officer
Box 8180, Station South
Edmonton, AB T6H 5X9
Phone: 1.780.430.5754
Email: privacy.officer@ama.ab.ca**

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WE'RE PRACTICALLY JOINED AT THE HIP.

Like family, we're pretty easy to get a hold of.
And we'll be there when you need us. Together, we've got this.

For 24-hour Alberta Motor Association Insurance Company Claims,
call **1.888.426.2444**

For emergency AMA Travel assistance, call **1.877.989.8432**
(in North America) or call us collect at **780.989.8432** (Worldwide)

Other member inquiries? Please call **1.800.222.6400**

Please visit our website, ama.ab.ca, to familiarize
yourself with our terms and conditions.



This guide is intended to provide you with an overview of AMA products, services and benefits. Not every eventuality may be covered in the handbook. Please contact your nearest AMA centre for further information on any specific details or concerns. Policies, procedures and product offerings contained in the guide are subject to change or can be discontinued without notice. This guide is updated regularly and the information contained herein is valid as of January 2026. @ CAA logo is owned by and use is granted by the Canadian Automobile Association.

